

2026

# EDITORIAL CALENDAR



(EFFECTIVE 10/1/25)



FEBRUARY 9

Space: 1/23

Art: 1/26

## WINTER 2026: BROADCAST LEADERSHIP AND TECHNOLOGY

This edition taps into how broadcast technology can bring new revenue opportunities to broadcast media. But, beyond IBC and the NAB Show, what fresh insight is there? How are the FCC, Congress and Wall Street preparing for “modernization” while broadcasters seek new ways to “future-proof” their linear and digital platforms?

APRIL 13

Space: 3/20

Art: 3/23

## SPRING 2026: THE NAB SHOW EDITION

From RBR+TVBR’s eight annual Broadcast Television’s Best Leaders list to a detailed preview of what will get attendees talking from the expo floor to panel sessions and shoulder events, this has become the Radio + Television Business Report’s signature publication of the year. This edition includes conversations with key D.C. newsmakers and the top broadcast tech figures.

**BONUS DISTRIBUTION:** NAB Show 2026. Las Vegas, April 19-22



MAY 11

Space: 4/24

Art: 4/27

## SUMMER 2026: THE MEDIA FINANCE REPORT

What is the fiscal health of the broadcast media industry halfway through this decade — one that started with promise but rapidly disintegrated due to the COVID-19 pandemic? We examine the retrans and reverse comp dynamic for television; regulatory relief as a solution to radio revenue woes; and how continued digital growth is working to bring in more ad dollars. The Broadcast Best Finance Leaders list, in its seventh year, is also shared exclusively in this issue.

**BONUS DISTRIBUTION:** Media Financial Management annual conference, San Antonio, May 17-20



NOVEMBER 9

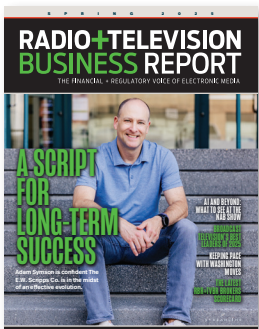
Space: 10/23

Art: 10/26

## FALL 2026: THE FORECAST FOR BROADCAST MEDIA

As we anticipate what lies ahead in 2027 with a new Congress and expected ownership rule modernization from the FCC, RBR+TVBR turns its attention to what the media brokers and financial analysts have to share. We also place a spotlight on the Lifetime Leadership Award recipient for broadcast television and reveal our refreshed Top Local TV Leaders list.

**BONUS DISTRIBUTION:** Forecast 2027



\*\*Issue content subject to change

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