



WINTER 2024 — JANUARY 8

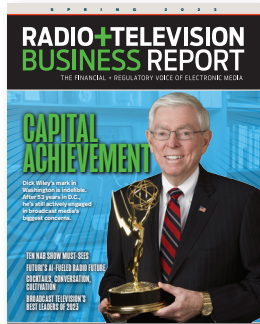
Space 12/15

Art 12/18

The Broadcast Media Technology Report

Featuring the third annual *Broadcast Media's Top Tech Leaders* rankings, this Special Report offers a direct tie-in to the 2024 CES Show in Las Vegas, which RBR+TVBR is attending for the first time. From what's shaping the connected car to NEXTGEN TV's next steps, readers will get a CES preview with insight and observations from the key pacesetters in the radio and TV tech space.

Distribution: CES Radio Reception, RBR+TVBR Subscribers + 2,000 targeted tech newsletter readers



SPRING 2024 – APRIL 8

Space 3/22

Art 3/25

The NAB Special Edition: Broadcast Media's Next Path

With the sixth annual Broadcast Television's Best Leaders list, the "NAB Edition" of the RBR+TVBR quarterly Special Reports has become a "must-read" by anyone involved in broadcast media. From what's in store for NAB Show attendees to the latest on Washington regulatory policy, the deal-making marketplace and hot gadgetry of note on the NAB Show expo floor, RBR+TVBR offers unmatched learning opportunities for its readers.

Distribution: NAB Show— Las Vegas, April 14 – 17, 2024



SUMMER 2024 — TBA

Space TBA

Art TBA

Media Finance:

Where do radio and TV companies stand as the second half of 2024 begins? Is that 2023 chatter of recession long in the past? Is access to capital the biggest obstacle for deals? What's the latest from the FCC? We chat with brokers and media industry analysts along with MFM members, while offering up the Broadcast Best Finance Leaders list for the sixth consecutive year. A 2024 NAB Show recap will also be offered to readers.

Distribution: RBR+TVBR Subscribers + 2,000 targeted finance-based newsletter readers.

FALL 2024 — NOVEMBER 11

Space 10/25

Art 10/28

From Washington to Wall Street

With the Top Local TV Leaders list, this issue again puts a focus on what's impacting broadcast media companies from a regulatory perspective. We also see where earnings strength lies ahead as another blockbuster year for political revenue is anticipated, and if automotive dollars have returned to their pre-pandemic robustness — along with other key categories.

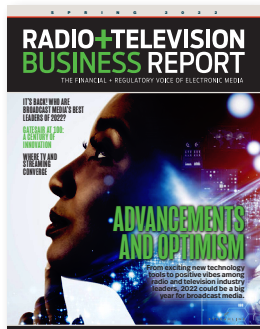
Distribution: Forecast 2024, RBR+TVBR Subscribers

2024

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